



# Warrens Cranberry Festival, Inc.

## Button Design Contest

The Warrens Cranberry Festival will reveal the 2025 Button Design at this year's Festival. Instead of designing this year's button, you are designing next year's button. The 2025 button design signifies the 52<sup>nd</sup> Annual Warrens Cranberry Festival.

**We ask that the first place winners be present on Sunday, September 29, 2024 for the unveiling of the winning design.**

### Rules

- Design the button for the **52<sup>nd</sup> Annual Warrens Cranberry Festival - September 26-28, 2025**
- Design requirements: Color and round, 6" in diameter and submitted on 8 1/2 x 11" white paper.
- One entry per sheet. **You may submit up to three entries, but only one entry can win a cash prize.**
- **No more than four colors.** DO NOT USE BLACK for background.
- The design must include:
  - a. Date: 26-28 September 2025 or September 26-28, 2025 (May abbreviate to Sept.)
  - b. Place: Warrens, WI (not Wis or Wisconsin or Wisc. or Wi)
  - c. Name: Warrens Cranberry Festival - **NOT CRANFEST**
  - d. Year: 52<sup>nd</sup> Annual
  - e. The design **MUST** pertain to cranberries
  - f. Block lettering (preferred), no cursive or calligraphy. Imagine what design will look like when reduced to button size of 2 1/2".
- Simple and original designs. Avoid a cluttered look - it should have impact!
- The contest is open to anyone of any age.
- All entries must include, on the back side, entrant's name, mailing address, phone number and email. **PLEASE PRINT!**
- **Hand-drawn or computer generated entries accepted.** Please email all computer entries as **both** a **JPEG** and **PDF**. Remember to include all above entry information in the email. Please send all email entries to [office@cranfest.com](mailto:office@cranfest.com).
- **Mailing Address:** Warrens Cranberry Festival, **Button Contest**, PO Box 146, Warrens, WI 54666
- All entries become the property of the Warrens Cranberry Festival, Inc., to be used for any purpose, primarily buttons, patches, sweatshirts/t-shirts, promotional materials, etc.
- All entries will be judged on originality, simplicity and visual impact.
- Entries that do not meet the above requirements may be disqualified.
- Schools are invited to take part in the contest and may enter as many from a class as they wish, but a limit of three entries per person applies.

**Contest Deadline is June 1, 2024.** Entries must be postmarked by the deadline, to qualify for judging. Winners will be notified as soon as possible after the judging.

All entries will be selected and judged by art professionals, cranberry growers, Festival members or board members. Minor changes/alterations may be made at the discretion of the judges or to facilitate printing.

**Prizes:** There are two categories, *Adult and Youth*. Youth entries must be 14 years of age or younger. Please print "**youth entry**," "**age**," and "**grade**" on the back of your entry. Schools are invited to take part in the contest and may enter as many from a class as they wish. However, there should be no more than three entries for each individual.

### Prizes:

	<u>Adult</u>	<u>Youth</u>
1 <sup>st</sup> place	\$100.00	1 <sup>st</sup> place \$50.00
2 <sup>nd</sup> place	\$75.00	2 <sup>nd</sup> place \$25.00

\*\*\* By accepting the prize, the winner grants permission for the Festival to use his/her name, voice, photograph and/or other likeness for advertising and/or publicity without compensation.

***For examples of past years winning button designs—please see reverse side of this form.***

*The purpose of the Warrens Cranberry Festival shall be to promote the common good and general welfare of the community of Warrens, including holding an annual community festival and raising funds to be used exclusively for civic betterments and social improvements in the Warrens community.*



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## 2014-2024 Buttons Designs

2024 Adult Design	2024 Youth Design

