



Warrens Cranberry Festival, Inc.

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FOR IMMEDIATE RELEASE
Kim Schroeder/GM

Warrens Cranberry Festival, Inc., announces the 2020 Button Design Contest

WARRENS, WISCONSIN, January 17, 2019 Warrens Cranberry Festival announces the 2020 Button Contest Rules are available now.

Design the 2020 Warrens Cranberry Festival Button. The winning design will be unveiled Sunday, at this year's Warrens Cranberry Festival, near the parade reviewing stand on Main Street, in Warrens.

Rules

- Design the button for the **48th Annual Warrens Cranberry Festival - September 25-27, 2020**
- Design requirements: Color and round, 6" in diameter and submitted on 8 1/2 x 11" white paper.
- One entry per sheet. **You may submit up to three entries, but only one entry can win a cash prize.**
- **No more than four colors.** DO NOT USE BLACK for background.
- The design must include:
 - a. Date: 25-27 September 2020 or September 25-27, 2020 (May abbreviate to Sept.)
 - b. Place: Warrens, WI (not Wis or Wisconsin or Wisc. or Wi)
 - c. Name: Warrens Cranberry Festival - **NOT CRANFEST**
 - d. Year: 48th Annual
 - e. The design **MUST** pertain to cranberries
 - f. Block lettering (preferred), no cursive or calligraphy. Think of reducing down to button size.
- Simple and original designs. Avoid a cluttered look - it should have impact!
- The contest is open to anyone of any age.
- All entries must include, on the back side, entrant's name, mailing address, phone number and email. PLEASE PRINT!
- **Hand-drawn or computer generated entries accepted.** Please email all computer entries as **both** a JPEG and PDF. Remember to include all above entry information in the email. Please send all email entries to office@cranfest.com.
- **Mailing Address:** Warrens Cranberry Festival, **Button Contest**, PO Box 146, Warrens, WI 54666
- All entries become the property of the Warrens Cranberry Festival, Inc., to be used for any purpose, primarily buttons, patches, sweatshirts/t-shirts, promotional materials, etc.
- All entries will be judged on originality, simplicity and visual impact.
- Entries that do not meet the above requirements may be disqualified.
- Schools are invited to take part in the contest and may enter as many from a class as they wish, but a limit of three entries per person applies.

Contest Deadline is June 1, 2019. Entries must be postmarked no later, to qualify for judging. Winners will be notified as soon as possible after the judging.

All entries will be selected and judged by art professionals, cranberry growers, Festival members and board members. Minor changes/alterations may be made at the discretion of the judges or to facilitate printing.

Prizes:
1st place \$100.00
2nd place \$75.00

*** By accepting the prize, the winner grants permission for the Festival to use his/her name, voice, photograph and/or other likeness for advertising and/or publicity without compensation.



For more information and an official set of rules please visit www.cranfest.com or call 608-378-4200.